



# Alabot for Local Search Vertical

**With Live Examples /Use Cases**



[gp@alabot.com](mailto:gp@alabot.com)

# alabot

Now Your Business can Talk !

# Summary

- **Alabot™ vision : What is Alabot ?**
- **Features : What can it do for local search ?**
- **Examples : Live Use cases**
- **Multi platform development**



Artificial Intelligence  
Natural Language Processing

**alabot**<sup>TM</sup>  
Now Your Business can Talk !

**Alabot**<sup>TM</sup> **Vision**



**Alabot is an Interactive Intelligent Agent which enhances the user experience either on a website or on any Instant Messenger Network, SMS or GPRS**

**Alabot allows users to interact in their natural language (without the need to worry about spellings or order of sentences or remember keywords /syntax)**



Artificial Intelligence  
Natural Language Processing

[blog.alabot.com](http://blog.alabot.com)

# alabot<sup>TM</sup>

Now Your Business can Talk !

## Zero Learning Curve



- **Users can interact in their natural language**
- **NO barriers to language or syntax or sentence form.**

### **Example**

**Gaurav : lookin 4 cold beer in kormngla**

**alabot.testcase: I suggest the following for beer in koramangala :**

**Chandini Chowk 6th Block 80 Feet Road, Koramangala 560095**

**Madhuloka 459 Teacher's Colony H.S.R. Layout Koramangala, Koramangala +918025505656 / +918025525353  
560034**

**Ganapathi Wines 9061 6th Block 80 Feet Road Koramangala, Koramangala +918025502209 560095**

**Ravi Wines New 1545 8th Block 1st B Main Koramangala, Koramangala +918025715694 560095**

**Century Wines Stores New 169 1st Block 7th Cross Koramangala, Koramangala +918025520555 560034**



Artificial Intelligence  
Natural Language Processing

[blog.alabot.com](http://blog.alabot.com)

# alabot<sup>TM</sup>

Now Your Business can Talk !

## Zero Learning Curve



- **Spelling and Grammar doesn't matter !!**
- **Chat /SMS lingo friendly**

### **Example**

**Gaurav: doosa in jayngr**

**alabot.testcase:I suggest the following for dosa in jayanagar :**

**Dosa camp 3rd block,Jayanagar 560011**

**Sagar Hotel Fast Food 4Th Main,Vijayanagar +918023300771 560040**

**The Hangout 257Th Block,Jayanagar +918025905124 560082**

**Nandhana Palace 14A37 27Th Cross 4Th Block,Jayanagar +918026991199  
560011**

**Pai Viceroy 626 30Th Cross 10Th A Main 4th Block,Jayanagar +918026535400  
560011**



Artificial Intelligence  
Natural Language Processing

[blog.alabot.com](http://blog.alabot.com)



- **Dig deeper get Stuff you really want !!**
- **Fine tune your search**

### **Example**

**Sri : i would need parking when i eat dosa around jayanagar  
alabot.testcase:I suggest the following for dosa in jayanagar with  
parking :**

**Dosa camp 3rd block,Jayanagar 560011**

**Sagar Hotel Fast Food 4Th Main,Vijayanagar +918023300771 560040**

**The Hangout 257Th Block,Jayanagar +918025905124 560082**

**Nandhana Palace 14A37 27Th Cross 4Th Block,Jayanagar +918026991199  
560011**

**Pai Viceroy 626 30Th Cross 10Th A Main 4th Block,Jayanagar +918026535400  
560011**





- **Dig deeper get Stuff you really want !!**
- **Fine tune your search**

### **Example**

**gaurav: i wnt 2 hv doosa in jayanagr with wifi**

**alabot.testcase: I suggest the following for dosa in jayanagar with wifi :**

**Dosa camp 3rd block,Jayanagar 560011**



# alabot<sup>TM</sup>

Now Your Business can Talk !

## Don't miss a thing ..Next Best..



- **Get Next Best results , even if there were no exact matches**
- **Get Alternative results**

### Example

gaurav: i want dosa with wifi in rajajinagar

alabot.testcase: I was **not able** to find **dosa with wifi** but you can still try dosa in rajajinagar :

Amma Hotel 73 Kantha Complex Dr Rajkumar Road 1st Block,Rajaji Nagar  
+918041536817 560010

Savaji's 194 Chord Road 2Nd Stage,Rajaji Nagar +918023495022 560010

Uttara Karnataka Food Speciality Stores 496 54Th Cross 3rd Block,Rajaji  
Nagar +918023209840 560010

Artificial Intelligence  
Natural Language Processing

[blog.alabot.com](http://blog.alabot.com)



# alabot<sup>TM</sup>

Now Your Business can Talk !

## Don't miss a thing ..Next Best..



- **Get Next Best results , even if there were no exact matches**

### **Example**

Sri : Dosa **within 2 Km** of Jayanagar

alabot.testcase:I suggest the following for dosa in jayanagar

Dosa camp 3rd block,Jayanagar 560011

Sagar Hotel Fast Food 4Th Main,Vijayanagar +918023300771  
560040

The Hangout 257Th Block,Jayanagar +918025905124 560082

Artificial Intelligence  
Natural Language Processing

[blog.alabot.com](http://blog.alabot.com)



# alabot<sup>TM</sup>

Now Your Business can Talk !

## ..Auto Correct ..To err is human



- **Forgot something , don't remember stuff ?**

### **Example**

gaurav: I want doosa

alabot.testcase: please tell me the location? like jayanagar, bannerghatta, etc

gaurav: jayangr

alabot.testcase:I suggest the following for dosa in jayanagar :

Dosa camp 3rd block,Jayanagar 560011

Sagar Hotel Fast Food 4Th Main,Vijayanagar +918023300771  
560040

The Hangout 257Th Block,Jayanagar +918025905124 560082

Artificial Intelligence  
Natural Language Processing

[blog.alabot.com](http://blog.alabot.com)





- **Forgot something , don't remember stuff ?**

**Example**

gaurav: i want Vodka in **XYX**

alabot.testcase:please tell me the Correct location? like jayanagar, bannerghatta, etc





- **Alabot has many other features like semantic wikipedia search , dictionary integration , weather , new , sports news , calculator etc to keep you users coming back to you**
- **Example**
  - Gaurav: **tell me about banglore**
  - alabot.testcase:Bangalore, officially Bengaluru (Kannada: :kn:à²¬à³†à²,à²—à²³à³,à²°à³?|à²¬à³†à²,à²—à²³à³,à²°à³?, ), is the capital of the Indian States and territories of India| state of Karnataka. Located on the Deccan Plateau in the south-eastern part of Karnataka, Bangalore is Indias List of most populous cities in India third most populous city.



...And More..



# Monetize Your Data !

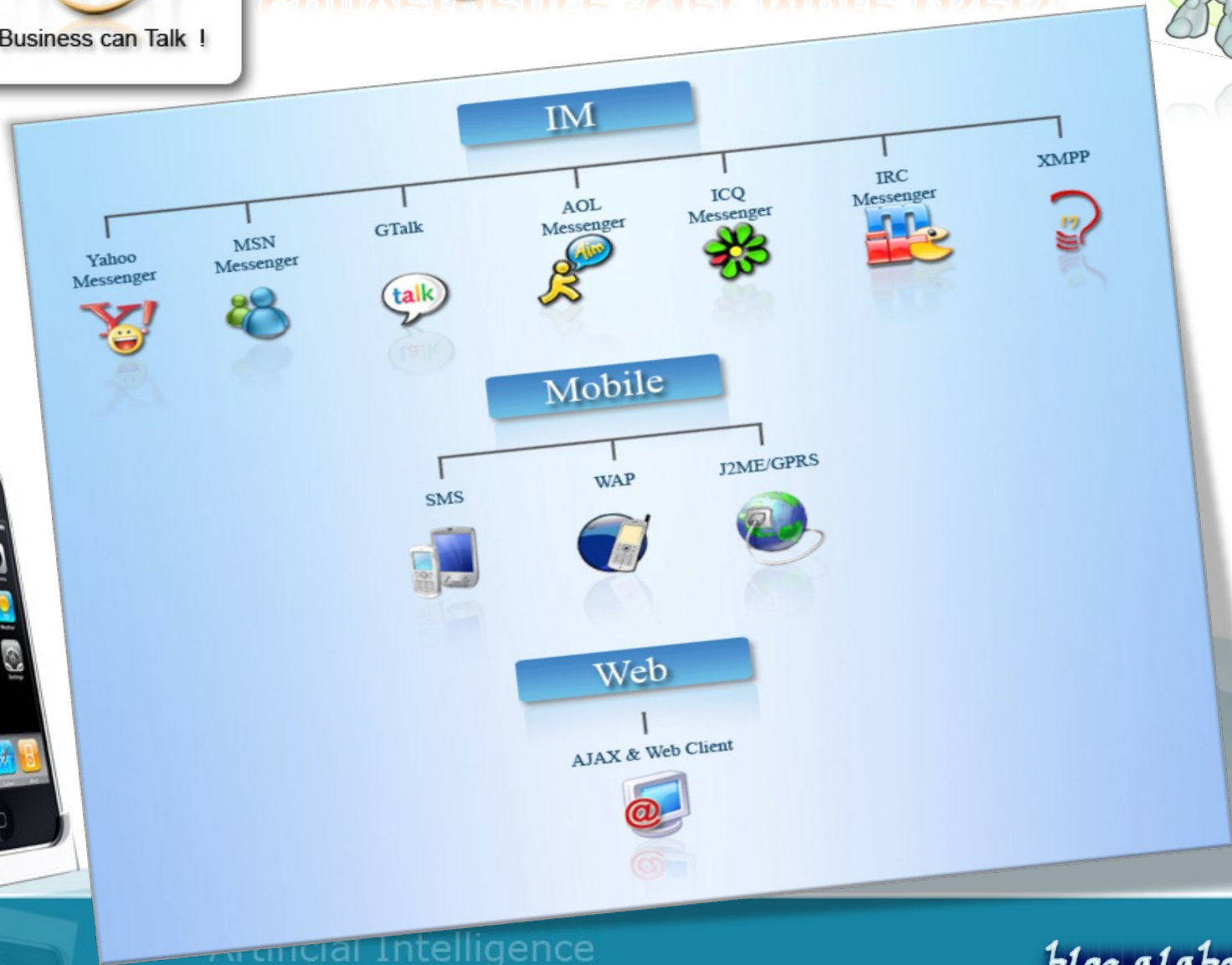
- **AlaSense : Context , location, time Based advertising platforms**
- **AlaCom : P2p local ecommerce platform with intelligent tracking , rating , bidding and transaction algorithms**



# alabot<sup>TM</sup>

Now Your Business can Talk !

## Convergence :Get More Users!



Financial Intelligence  
Natural Language Processing

[blog.alabot.com](http://blog.alabot.com)



# Alabot™ ...Why?



## So What does Alabot™ really do?

- It successfully removes the barrier of language, spelling, syntax, style, content and sentence structure across a Mobile device, Instant Messenger and the Web.
- It allows anyone, anywhere to have access to crisp relevant data "easily". No more sifting through tons of data or remembering jargon.
- It enables users to get any information they require, buy or sell any goods or products and interact with other users with great ease and almost instantly.



Artificial Intelligence  
Natural Language Processing

[blog.alabot.com](http://blog.alabot.com)



**alabot**<sup>TM</sup> demo.....

alabot<sup>TM</sup> demo.....

**Send Demo request at  
info@alabot.com**



**alabot**<sup>TM</sup>

Now Your Business can Talk !

**Questions?**  
**ANSWERED BY**



**Sales : Akshat Shrivastava – CEO**

**akshat@alabot.com**

**Tech : Gaurav Prasad – CTO**

**gp@alabot.com**



Artificial Intelligence  
Natural Language Processing

*blog.alabot.com*

**Thanks !!**



- **User : When does this get Over?**
- **Ala : NOW...!! Have a Good Day!!**

