



Alabot for the Local Search Vertical

Alabot is an Interactive Intelligent Agent which enhances the user experience either on a website or on any Instant Messenger Network, SMS or GPRS. Alabot allows users to interact in their natural language (without the need to worry about spellings or order of sentences or remember keywords / syntax)

Using our sophisticated phonetic based application Alabot removes any syntax based input limitation on the IM, Mobile and the Web.

It's "Direct Conversation" methodology mimics how humans interact with their environment outside the digital space.

Humans are not used to saying "**coffee, wifi, mall**" if we want to have coffee in a mall which has wifi. This is exactly how they have to converse with a computer or a mobile interface currently. The user has to learn how to interact with an application and get content from it.

We have done away with this limitation and letting the user converse freely within our ecosystem. There is no learning curve with Alabot.

For e.g. the user can ask Alabot in his / her own language –

"I want coffee at XX mall and also want free wifi"

Our application understands this entire context and then correlates it with the content within its artificial brain and gives an appropriate answer. There are **NO** barriers to language or syntax or sentence form.

We believe that the next level of interaction with computers or the mobile will be a free flow method and should not be limited to English but allow regional languages and nuances to be embedded. The Alabot Platform gives this very freedom across the board.

Further we have created an ecommerce module which monetises search through our proprietary chat module. It allows users to connect to businesses, plant adverts on the fly, recommend products and services and much more. This entire process is seamless and done by Alabot himself without burdening the user in anyway.

Now your "Business Can Talk" truly.

For more information on how Alabot can extend your service offering in the Local Search space – send a mail to akshat@alabot.com.

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